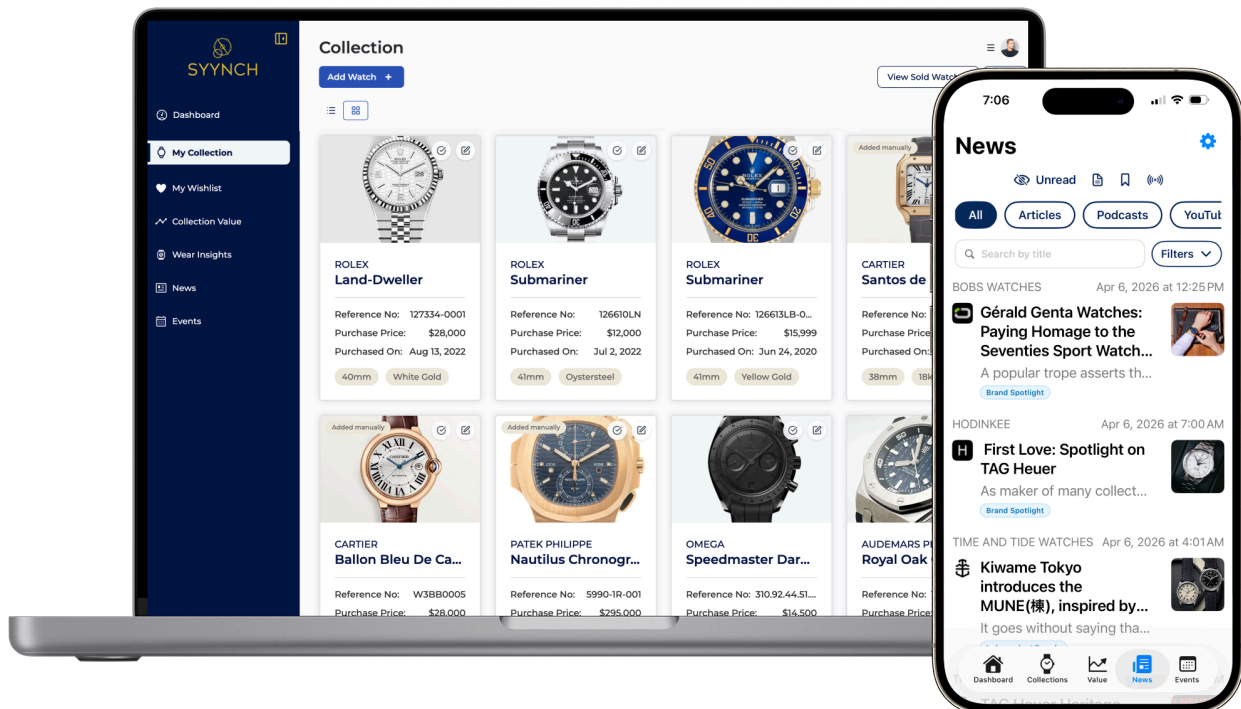




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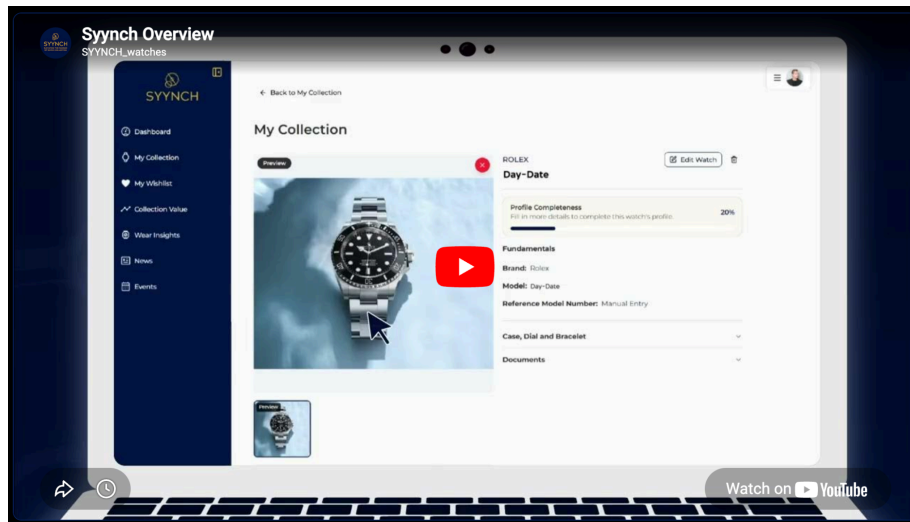
SYYNCH™ Launch Will Redefine the Watch Collecting Experience

All-in-one digital platform delivers effortless collection creation, performance tracking, ChronoVault™ security, and curated watch news and events.



NEW YORK, April 7, 2026 — SYYNCH, a next-generation platform built for watch enthusiasts, launches today with a bold vision: to bring clarity, structure, and insight to a passion long defined by fragmentation. Designed for collectors who value craftsmanship as much as insight, SYYNCH unifies collection management, real-time

valuation monitoring, privacy-first security, and curated horological content in one seamless experience. **Watch our video demo below.**



Elevating the Passion of Watch Collecting



I became a watch collector to learn about the history, the mechanics, and the quiet satisfaction of owning something made with precision and purpose. Over time, this experience became overwhelming with spreadsheets, receipts, photos, various news sources, valuation websites, multiple communities, and forums. I believed the facets of watch collecting could be more thoughtful and organized, and that vision became SYYNCH.

— Sean McDermott, Founder and CEO, SYYNCH

Collections and Value Tracking

In a market where data is dispersed and timing matters, SYYNCH brings clarity and structure to the collector's journey. The platform enables users to:

- Easily create and organize their watch collections
- Customize *My Collection* views and portfolio insights
- Track watch values and real-time market shifts
- Monitor the trends of *Wish List* watches

SYYNCH transforms collecting from a disjointed process into a structured, intelligent experience.

ChronoVault™ Security and Privacy

At the core of the platform is **ChronoVault™**, SYYNCH's proprietary security and privacy architecture — thoughtfully designed for collectors who value discretion, control, and long-term stewardship.

ChronoVault™ features include:

- Minimal data collection — numerical user ID, email, and city
- Fintech-level encryption standards
- Multi-factor and token-based account access

SYYNCH ensures that what matters most stays protected.

News, Education, and Events

Beyond collection management, SYYNCH serves as an information hub to the watch community. The platform features:

- Custom curated watch news feeds
- Original editorial content, blogs, and reviews
- Educational insights on brands, materials, and market trends
- Events and experiences to connect you with the people, places, and stories behind the watches

In a world saturated with information, SYYNCH filters your preferences from noise.

The debut of SYYNCH will finally give watch collectors a platform where they can curate their collection and immerse themselves in their passion for horology and its community at the palm of their hand.



About SYYNCH™

SYYNCH™ is an all-in-one digital platform for watch collectors, offering secure collection management, real-time value tracking, curated news, and community experiences. Built

with ChronoVault™, a proprietary privacy-first security architecture, SYYNCH combines intelligent tools with financial service-level encryption to protect collector data. The platform is designed to bring clarity, connection, and confidence to watch collecting.

